

Coming in July

Maui Refreshers

Real Fruit

- Made with fruit purees and juice concentrates
- No artificial flavors or colors

Natural Energy

- On-trend, natural caffeine from green coffee extract and whole coffee fruit extract
- 60 mg caffeine per 16 fl oz drink

Operator Friendly

- Store ambient on shelf or in pantry
- Pump directly into glass (pump included in case)

Raspberry Dragonfruit

Item Number: 5925
 GTIN: 10045796059259
 UPC: 045796059252

Mango Pineapple Citrus

Item Number: 5926
 GTIN: 10045796059266
 UPC: 045796059269

Case Pack: 4/64 fl oz
Case Gross Weight: 22.96 lb
Case Net Weight: 19.56 lb
Case Dimensions: 9.4" x 9.5" x 10.25"
Case Cube: 0.53
Cases Per Pallet: 20 Ti x 5 Hi = 100
Shelf Life: 270 days
Storage: Dry, ambient



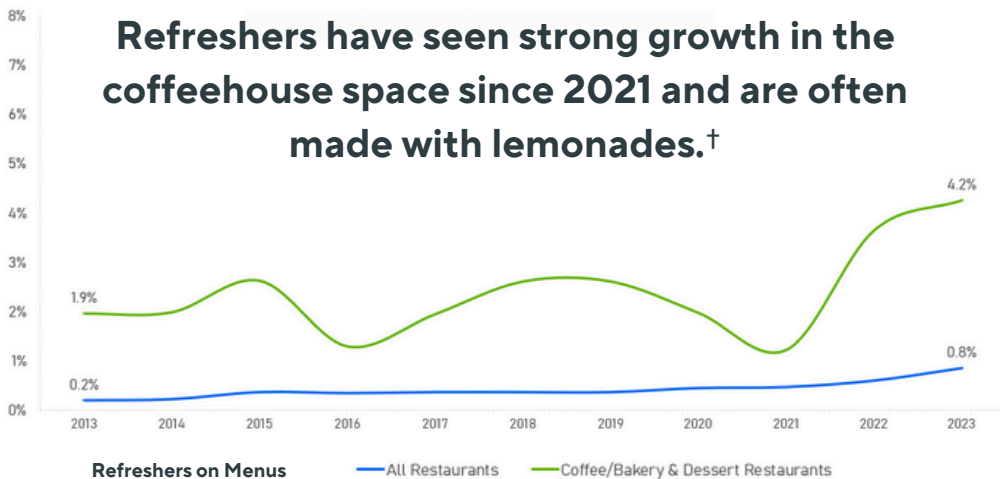
LYONS

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Maui Refreshers

A Rising Star in Coffeehouses

Refreshers have seen strong growth in the coffeehouse space since 2021 and are often made with lemonades.†



Consumer Appeal

70% of consumers responded that they will definitely or probably purchase a lemonade refresher.*

Fresh Flavors

Over 70% of consumers responded that they will definitely or probably purchase these Maui refresher flavors.*

75% Mango Pineapple Citrus

71% Raspberry Dragonfruit



†Datassential MenuTrends YE 2023.

*Lyons proprietary consumer research, Nov. 2023.

